



Bossip | Moguldom Studios | StyleBlazer | MadameNoire | MommyNoire

FEATURES

VIDEO

NEWS

WIRED TRACKS

POLITICS

BANGIN CANDY

THE GENTLEMAN'S PROJECT

*You could be just a peel away with*  
**MONOPOLY AT McDONALD'S**

NO PURCHASE NECESSARY. ROLLOVER FOR DETAILS.



Find out

## 2012 Ford Explorer Advertorial

UNCATEGORIZED

» by Hip-Hop Wired Feb 9 2010, 8:39pm

Like 0 0 0



< PREVIOUS

NEXT >

It's pretty hard to mess with perfection, but the 2012 Ford Explorer has managed to improve on a good thing. As one of the top selling SUVs in the country Ford has a history of providing its customers with advancements in both performance and luxury, while remaining affordable. The sleek new design of the Explorer coupled with the innovative technological advancement like the My Ford Touch stereo, a top of the line speaker system, and separate seating climate control, sets this vehicle apart from the competition.

In constructed the newest edition to their product series, Ford has a produced a vehicle that prioritizes safety and functionality inside and out. Aside from three rows of seating—making for plenty of leg room—the all new Explorer features inflatable safety belts, terrain management systems, and gets 25 mpg on the highway. For the driver who needs a little extra assistance, the vehicle comes equip with blis cross traffic alerts that monitor blind spots to detonate potential mishaps while merging lanes or parking.

If you're looking for a vehicle that hits all of the bullet points of durability, functionality, affordability, safety, the Explorer is perfect for navigating through the regions of everyday life. And if that's not enough to get you to the dealership, take an interactive tour via [www.fordurban.com/explorere](http://www.fordurban.com/explorere), and check out five celebrities whose talents match up with the Ford brand.

< PREVIOUS

1 2 3 4 5 6

NEXT >

*You  
be ju  
peel  
with  
MONO  
AT  
McDO*





**Funkmaster Flex:**

Funkmaster Flex is as interested in cars as he is in the music game. One of New York City's most well-known DJs has had a longstanding car fetish and a fondness for riding in style. Similar to the all new Ford Explorer, Flex embodies a unique and solid influence on the industry.

SUBSCRIBE TO HIPHOPWIRED ON YOUTUBE!



Hip-Hop Wired

YouTube

13K



**Snoop Dogg:**

As a commissioner of West Coast Hip-Hop Snoop Dogg is more than just one of the music's most popular MCs. Clocking over two decades in the entertainment industry, much like the Ford Explorer, the self-appointed Dogg Father has been able to maintain brand recognition and durability amidst a sea of competitors.

SUBSCRIBE TO HIPHOPWIRED ON YOUTUBE



Hip-Hop Wired

Youtube

13K







SUBSCRIBE TO HIPHOPWIRED ON YOUT



Hip-Hop Wired

YouTube 13K

### **Common:**


Despite his name, there's nothing about this Chicago rapper that's ordinary. Like the all new Ford Explorer, there's more than meets the eye when it comes to Common. Paralleled to the SUV's brawny exterior which opens the door to a luxurious interior, Common has a reputation for having multifaceted talents, like the Ford Explorer.




**Wyclef Jean:**

Making strides in both music and philanthropy, Wyclef Jean is a master of holding dual roles. He stands out for infusing his Caribbean roots into his music, and like the 2012 Ford Explorer, he doesn't disappoint when it comes to performance. Jean has become a staunch ambassador for the people of Haiti, showcasing the same amount of dedication that Ford puts into each of its products.


*You could  
be just a  
peel away  
with*  
**MONOPOLY  
AT  
McDONALD'S**



NO PURCHASE NECESSARY.  
ROLLOVER FOR DETAILS.



**MONOPOLY**





**Kelis:**

Kelis marches to the beat of her own drum. The Harlem native's longevity hinges on the same toughness and durability as the 2012 Ford Explorer. Like the newest version of the popular SUV, Kelis encompasses one-of-a-kind elements putting her in a lane all her own.



SUBSCRIBE TO HIPHOPWIRED ON YOUTUBE!



Hip-Hop Wired

YouTube 13K





HipHopWired.com

February 21, 2012 ·

No wonder Kevin Hart is so pumped about the new Ford Explorer. New technology for real world driving; hands-free calling and text, voice controlled entertainment & many more personalized features.

<http://bit.ly/wDelC0>



Go Further

### Ford EXPLORER. Drive one.

Experience the performance, style and mind-blowing technology of the 2012 Ford EXPLORER. Reinvented to be absolutely 100% CRAZY!

FORDURBAN.COM

Like · Comment · Share



Write a comment...



Michael Home 20+

SPONSORED

Create Ad



**DIRECTV.**

### Get GENIE® HD DVR

[directv.com](http://directv.com)

GENIE® has more HD recording capacity than cable. Sign up now for a free GENIE® upgrade!



### Men's Shoes at NORDSTROM

[shop.nordstrom.com](http://shop.nordstrom.com)

From wingtips to work boots, fall favorites for men. FREE Shipping. FREE Returns. SHOP NOW

Tomika Anderson likes this

[English \(US\)](#) · [Privacy](#) · [Terms](#) · [Cookies](#) · [Advertising](#) · [More](#)

Facebook © 2014



THE SOURCE STYLE FLAVORS

# CATCH A TECH

DON'T LIVE FOUL THIS SEASON,  
BE ONE OF THE FIRST IN YOUR  
NEIGHBORHOOD TO BE UP ON  
THESE GADGETS

MERCHANDISING BY JEROME STURRUP



#### REEVU MSX1 HELMET

The first motor sport helmet with a built-in rearview mirror system is here. The system uses reflective polycarbonate materials, and the raised crown gives the driver a clear view from front to back. \$400

#### KRELL EVOLUTION MUSIC SYSTEM

Two evolution amps and LAT 1000 loudspeakers make up this ultra high-end system. Both amps are monoaural and capable of pushing the speakers to the max at 450 watts per channel. The 250 lb. speakers are made up of 1.5"-thick machine aluminum. And there's no sonic boom effect so the sound is crystal clear. \$145,000

#### APPLE IPOD NANO

Only 3.5 X 1.6 inches and 1.5 ounces, the Nano is less than half the size and weight of the iPod. It holds up to 1,000 songs and 2,500 photos, including full-color pics of album covers, on its 1.5-inch color screen and has up to 14 hours of battery life. \$200





THE SOURCE STYLE FLAVORS

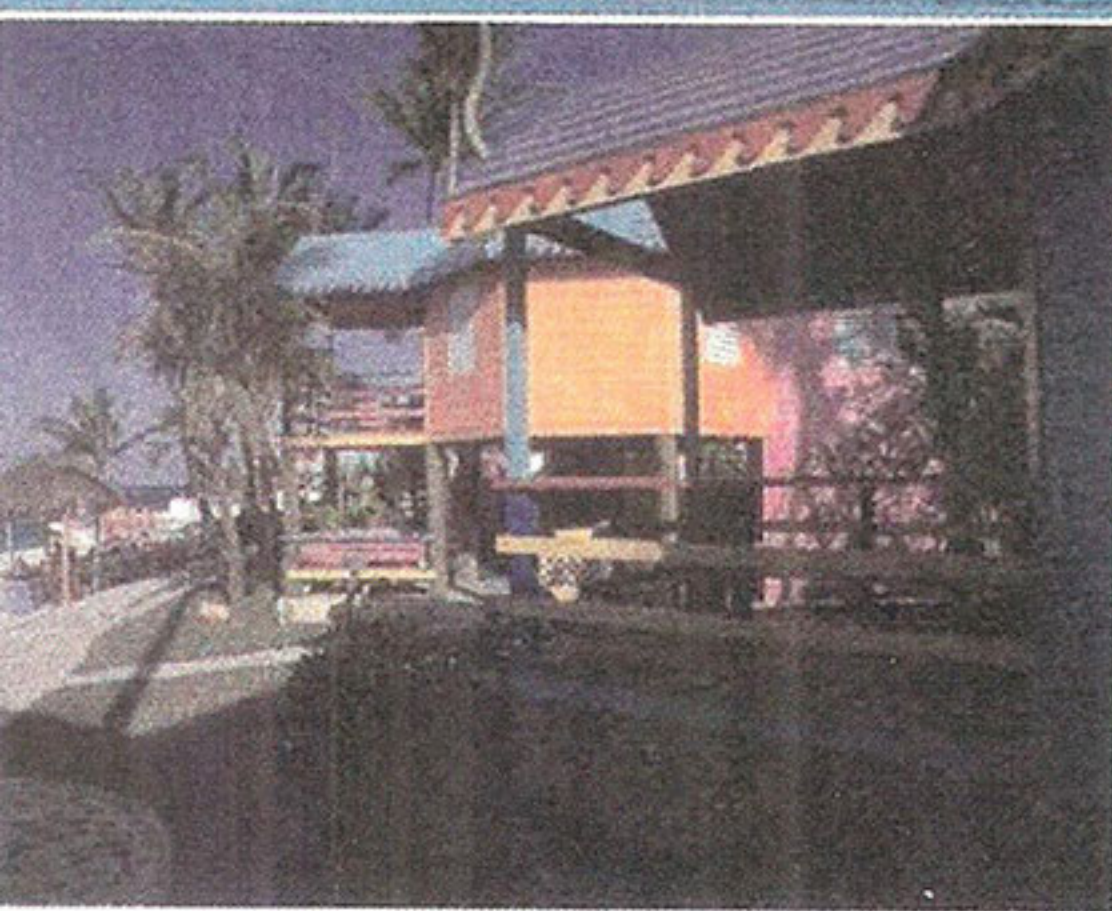
# THE GETAWAY

THE COLD IS A SIGN THAT IT'S TIME FOR A GREAT ESCAPE. LET THE SOURCE BE YOUR TRAVEL GUIDE TO THESE EXOTIC DESTINATIONS



## FIJI ISLANDS

When visiting Fiji, the best thing to do is nothing but relax on the beach or on a hammock at your resort. If you explore this island you will enjoy the breathtaking scenery of Kalu Eco Park, have fun scuba diving or kayaking in the beautiful South Pacific Sea or be blown away by the native firewalkers. Most hotels have a poolside culinary theme night, a beach BBQ called a *magiti* (Fijian for feast) or the more popular *lovo*, where the food is cooked in an underground oven of heated rocks and covered with banana leaves for hours.



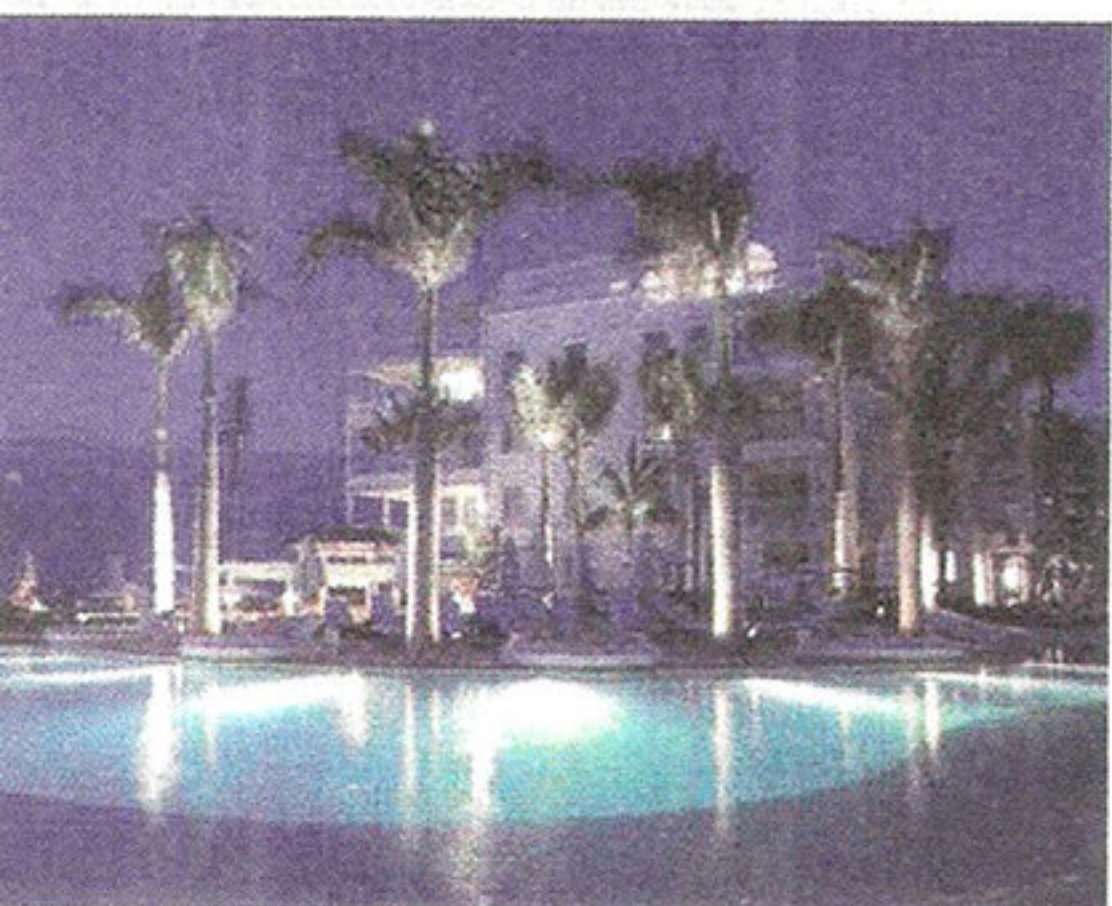
## NASSAU, BAHAMAS

Beach-hopping in the Bahamas is a must, but it isn't the only thing to do while in this Caribbean nation. You can take a short ride across the bridge from Nassau to Paradise Island and tour the Atlantis aquarium to see sharks, stingrays and hundreds of exotic sea creatures. Or try to strike it rich at the Atlantis Resort and Casino. If you get lucky, shop on Bay Street for designer threads, jewelry, colognes, duty-free liquor and cool souvenirs at Nassau's famous straw market. On weekends, hear the latest soca, reggae, Hip-Hop and R&B music at Aroack Cay and dine on conch fritters.



## THE PALM, DUBAI

The Palm, off the coast of Dubai in the United Arab Emirates, has been called the eighth wonder of the world. These man-made islands designed to look like a palm tree (Jumeirah, Jebel Ali and the recently opened Deira) have over 60 luxury hotels, exclusive villas, waterfront homes and shoreline apartments. Many famous faces are already buying property there. The "trunk" of The Palm, Jebel Ali, will have a sea village water park featuring killer whales and dolphins. You can dine on anything from Middle Eastern to French cuisine at a five-star restaurant and pop tags at the shopping complex with some high-end designer boutiques.



## TURKS & CAICOS

These beautiful, tranquil islands provide the perfect destination for honeymooners, thrill-seekers or those who just want to get away from the everyday stress. Newlyweds can book a private island getaway where they will have everything from a picnic lunch and drinks to beach chairs and umbrellas for a day. Go on an underwater exploration in a semi-submarine at Turtle Cove Marine and get an up-close look at hundreds of exotic fish and beautiful coral formations.

## STILL FOCUSED

CAPTURE THE MOMENTS AND SIGHTS OF YOUR UNFORGETTABLE TRIPS WITH A COOL CAMERA



HP Photosmart R607 BMW Williams F1 Team Special Edition Digital Camera, \$350, by HP



DSC-N1 Digital Camera, \$400, by Sony



SD30 Digital Camera, \$400, by Canon



FinePix V10 Digital Camera, \$349, by Fuji




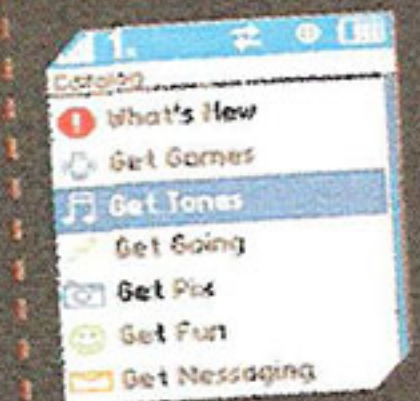




# THE SOURCE RINGTONES

THE MAIN SOURCE FOR HIP HOP TONES!

EXCLUSIVELY AVAILABLE ON VERIZON WIRELESS

verizon wireless

- 1  GET A GET IT NOW® ENABLED PHONE FROM VERIZON WIRELESS
- 2  ON YOUR GET IT NOW® ENABLED PHONE SELECT THE GET IT NOW® ICON
- 3  SELECT THE SHOPPING CART ICON TO BROWSE THE GET IT NOW® SHOP
- 4  SELECT THE GET TONES CATEGORY
- 5  SELECT MUSIC MAGAZINES
- 6  SELECT THE SOURCE RINGTONES AND DOWNLOAD THE APPLICATION! ONCE THE DOWNLOAD IS COMPLETE, YOU'RE HOOKED UP! SO REMEMBER...DON'T JUST RING ...REPRESENT!

## THE SOURCE TOP 10 RINGTONES

- |                         |   |
|-------------------------|---|
| NUMBER ONE SPOT         | LUDACRIS  |
| WAIT (THE WHISPER SONG) | YING YANG TWINS                                     |
| CANDY SHOP              | SO CENT F/ OLIVIA                                   |
| LOVERS AND FRIENDS      | LIL' JON & THE EAST SIDE BOYZ F/ USHER AND LUDACRIS |
| 0                       | OMARION   |
| WHITE TEES              | DEM FRANCHIZE BOYZ                                  |
| YA'LL HEARD OF ME       | C-MURDER F/ B.G.                                    |
| BANGERS                 | THE ALCHEMIST F/ LLOYD BANKS                        |
| I AIN'T MAD AT CHA      | TUPAC   |
| STREIHT UP MENACE       | MC EHT  |

LOG ON TODAY TO SEE IF YOUR PHONE IS CONNECTED!!!

WWW.THESOURCEMOBILE.COM

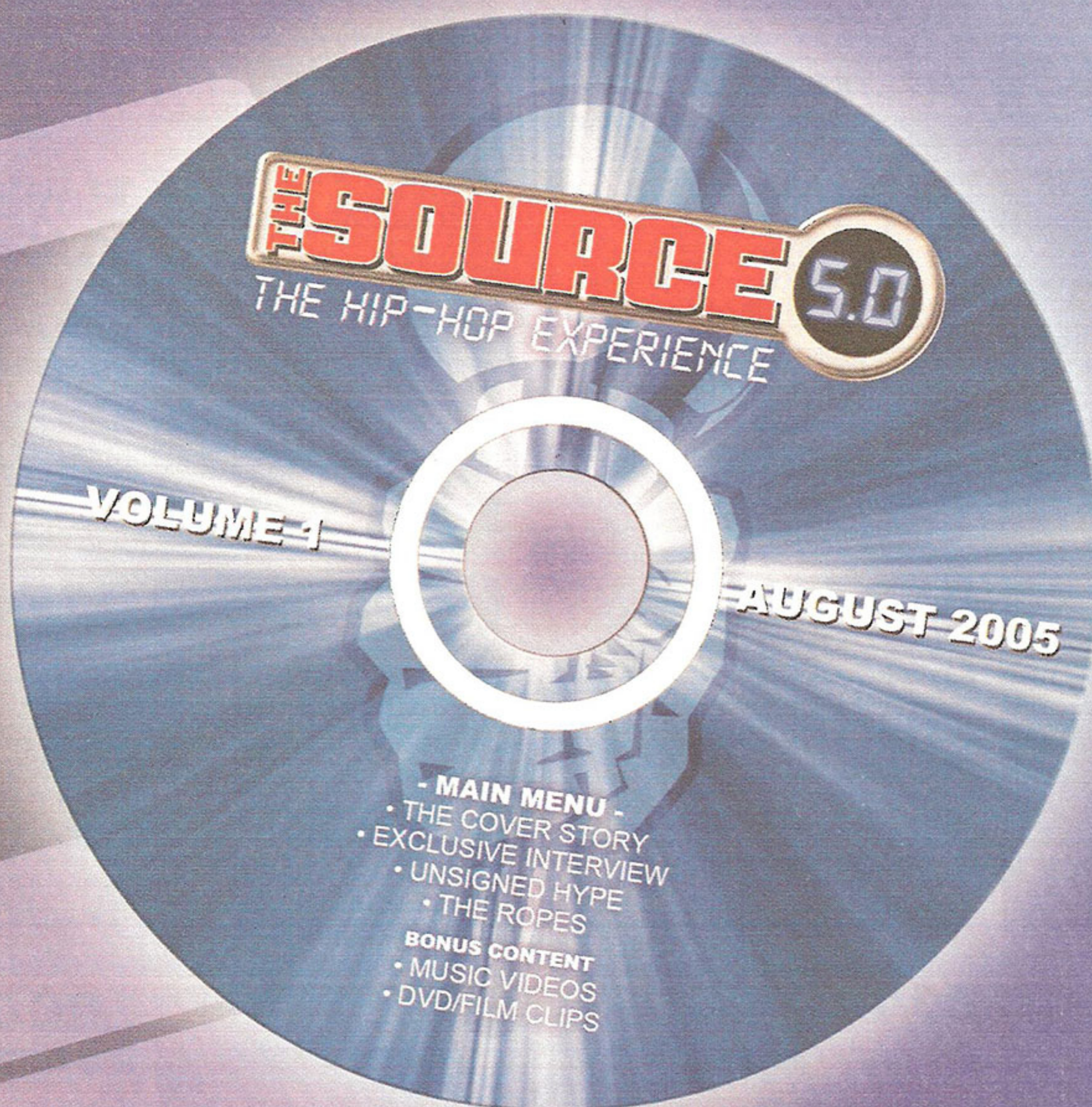


# THE SOURCE

5.0

THE HIP-HOP EXPERIENCE™

BRINGING THE PAGES OF YOUR  
FAVORITE MAGAZINE TO LIFE



LAUNCHING WITH  
THE AUGUST 2005 ISSUE



THE WIRE MUSIC GROUP PRESENTS

# B. RICH



THE NEW ALBUM

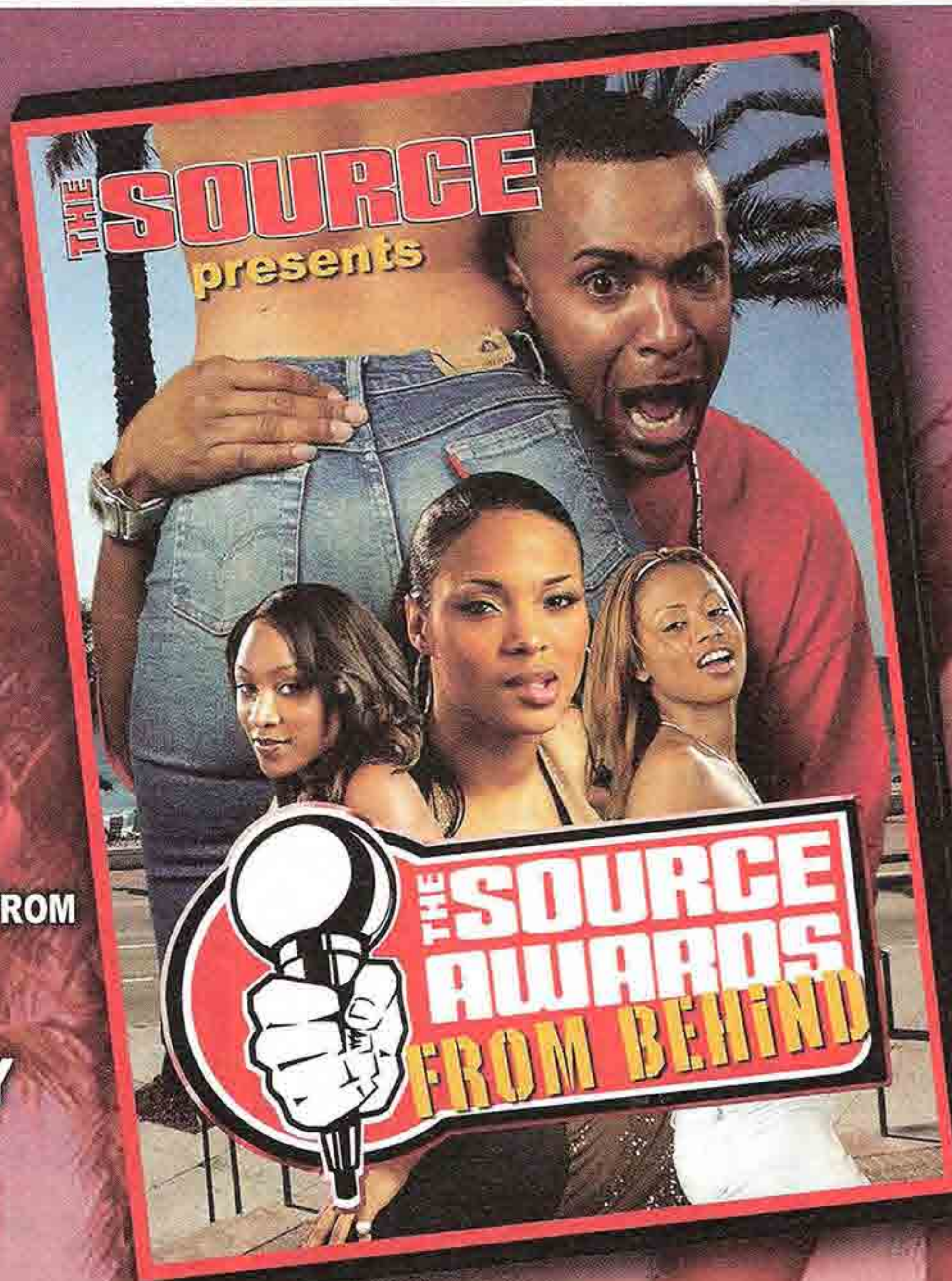
**FEATURING THE BLAZIN' TITLE TRACK  
PRODUCED BY L.E.S & M. GRAND**

**B. RICH IS COMING SEPTEMBER 27**

[www.brichmusic.com](http://www.brichmusic.com)



# HIP-HOP'S FIRST REALITY MOVIE!



GUEST APPEARANCES FROM

- LIL' JON
- NELLY
- TRICK DADDY
- JADAKISS
- MURPHY LEE
- AND MORE

WITH MUSIC BY

- T.I.
- BENZINO
- LIL' KIM
- DAVID BANNER
- JA RULE
- AND MORE



## IN STORES SEPTEMBER 28

**THE SOURCE**  
ENTERTAINMENT

DISTRIBUTED EXCLUSIVELY BY  
**image**  
ENTERTAINMENT



**THE SOURCE** presents

# SPIN DOCTORS

**THE DEFINITIVE GUIDE AND HISTORY  
OF HIP-HOP'S TOP DJ'S**

THE FIRST-EVER COMPREHENSIVE,  
IN-DEPTH PERSPECTIVE ON THE  
INCREDIBLE ARTFORM OF  
DEEJAYING, ONE OF THE MOST  
IMPORTANT CORNERSTONES OF  
HIP-HOP CULTURE

**ON NEWSSTANDS SUMMER 2004**



**Celebrating Hip-Hop's 30 Year Anniversary**

IF YOU WANT TO BE A PART OF SPIN DOCTORS CONTACT US AT: [SPINDOCTORS@THESOURCE.COM](mailto:SPINDOCTORS@THESOURCE.COM)



# GRAND OPENING

★ AUGUST 2004 ★



FOOD

MUSIC

## HIP-HOP

### SPORTS BAR

1434 COLLINS AVENUE  
SOUTH BEACH, MIAMI

DRINKS

GAMES

FEATURING 10,000 SQUARE FEET OF:  
SOUL FOOD ★ SPECIALTY FROZEN DRINKS ★ POOL TABLES  
2 LARGE OUTDOOR TERRACES ★ INTERACTIVE VIDEO GAME AREA  
AND THE BEST IN HIP-HOP & SPORTS PROGRAMMING  
ON THE BIG SCREENS

OPEN 7 DAYS, 12NOON - 5AM